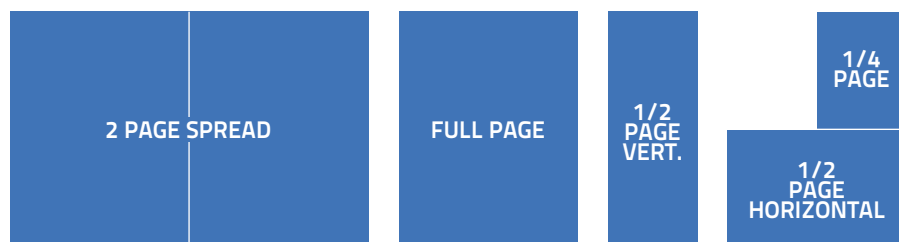


JETSET MAGAZINE AD SIZE REQUIREMENTS

Space Unit	Full Bleed	Final Trim Size
2-Page Spread	17" x 11.125"	16.75" x 10.875"
Full Page	8.625" x 11.125"	8.375" x 10.875"
1/2 Page (Horizontal)	7.65" x 5"	7.65" x 5"
1/2 Page (Vertical)	4.375" x 11.125"	4.125" x 10.875"
1/4 Page	3.75" x 5"	3.75" x 5"
Front & Back Cover	8.625" x 11.125"	8.385" x 10.875"



DIGITAL FILE REQUIREMENTS - PDF ONLY

GENERAL GUIDELINES

Ensure that all images are a minimum of 300dpi at 100% of final placement size.

Convert all spot/special colors to four-color process. Please provide CMYK files and images only. Do not submit files in RGB, or files containing additional channels.

PLEASE NOTE

- PDF files must contain only 4-color process images (CMYK).
- Jetset Magazine is not responsible for PDF files prepared incorrectly.
- All artwork must be designed per the specified dimensions. If they are not, the artwork will be resized to fit the designated space.
- SAFETY: All live/readable text/matter should be 1/4" from the trim line on all four sides. Jetset Magazine is not responsible for any information or live matter placed outside the safety that is trimmed or cut off.
- When using pure BLACK in your design, please use: C=40, M=30, Y=30, K=100
- All ads submitted should be suitable to print as is. Jetset Magazine is not responsible for any errors in content.
- If files are prepared improperly and mechanical requirements are not met, Jetset Magazine can not guarantee the reproduction of the advertisement.



SUBMITTING FINAL MATERIALS

OPTION 1: UPLOAD FILES

Prepare your ad file(s) then upload to our ad upload site:

<https://dropbox.hightail.com/upload-jetsetmagazine>

Multiple files must be put into a .ZIP file.

If you have any questions about the digital requirements or if you are having difficulty conforming your ad to our specifications, [contact our Design Department at \(480\) 626-8552](#).

OPTION 2: SEND DISK

CD, DVD or Flash Drives accepted. Along with the disk please provide contact info, issue date or insertion order, advertiser name, and agency name. Disks will be returned if requested. All final ad materials should be shipped to the Design Department (address listed below).

Attn: Design Department
Jetset Magazine
15220 N. 75th St.
Scottsdale, AZ 85260